



National Planning  
HOLDINGS, INC.

For Immediate Release

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## National Planning Holdings, Inc.<sup>®</sup> President and Chief Executive Officer Jim Livingston Joins Financial Services Institute Board of Directors

**SANTA MONICA, Calif. – December 21, 2011** – National Planning Holdings, Inc. (NPH<sup>®</sup>) today announced that President and Chief Executive Officer Jim Livingston has joined the 2012 Board of Directors for the Financial Services Institute (FSI / [www.financialservices.org](http://www.financialservices.org)). The FSI works to ensure that all individuals have access to competent and affordable financial advice, products and services through involvement with FINRA governance, the regulatory environment and the legislative process.

“I am pleased to serve on the 2012 FSI Board of Directors on behalf of National Planning Holdings,” said Livingston. “I look forward to discussing the key issues that are affecting broker-dealers, regulators and advisers alike, and I am excited to deepen my involvement within the financial services industry.”

As a board member, Mr. Livingston will assist the FSI in their mission of creating a more responsible regulatory environment for independent broker-dealers and their affiliated independent financial advisers through effective advocacy, education and public awareness.

“The strength of our membership is only as strong as the strength of our Board,” said Dale E. Brown, president and chief executive officer of FSI. “We have developed an incredibly thoughtful, diverse Board since our founding, and 2012 will be the pinnacle of that strength so far. I am looking forward to working with Jim as we pursue our tradition of excellence in the coming year.”

The National Planning Holdings, Inc. network consists of INVEST Financial Corporation<sup>®</sup>, Investment Centers of America, Inc., National Planning Corporation<sup>®</sup>, and SII Investments, Inc. Each company maintains its own unique culture and niche within the financial planning marketplace, allowing the NPH network to deliver customized, market-specific services to representatives of all profiles.

For more information about the four independent broker-dealers in the NPH network, please visit:

- [www.INVESTFinancial.com](http://www.INVESTFinancial.com) - INVEST Financial Corporation
- [www.InvestmentCenters.com](http://www.InvestmentCenters.com) - Investment Centers of America, Inc.
- [www.NatPlan.com](http://www.NatPlan.com) - National Planning Corporation
- [www.SIIOnline.com](http://www.SIIOnline.com) - SII Investments, Inc.

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**About National Planning Holdings, Inc.**

National Planning Holdings, Inc. (NPH) is a broker-dealer holding company and an affiliate of Lansing, Mich.-based Jackson National Life Insurance Company. NPH serves as the holding company for the independent broker-dealers INVEST Financial Corporation, Investment Centers of America, National Planning Corporation, and SII Investments, Inc. Collectively, the NPH broker-dealer network currently has 3,644 registered representatives. NPH and Jackson are wholly owned by Prudential plc (NYSE: PUK), a company incorporated and with its principal place of business in the United Kingdom. Prudential plc is not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America.

**About the Financial Services Institute (FSI)**

FSI is an advocacy organization for independent financial services firms and independent financial advisors. Established in January 2004, we have 124 broker-dealer members and over 30,000 financial advisor members. Our member firms have upwards of 180,000 financial advisors affiliated with them. Our mission is to create a more responsible regulatory environment for independent broker-dealers and their affiliated independent financial advisors through effective advocacy, education and public awareness. And our strategy includes involvement in FINRA governance, constructive engagement in the regulatory process and effective influence on the legislative process. For more information, please visit [www.financialservices.org](http://www.financialservices.org).